

Focus on K.I.D.S.

An Informational Newsletter Published by Kids In Distressed Situations, Inc.

SAVE THE DATE



Please Join Us
for the
**Second
Annual**

**Women In
Industry
Luncheon
(WIIL)**

Where There's A WIIL, K.I.D.S. Has The Way

Thursday, June 7, 2007 • 11:45 a.m. to 2:00 p.m.

Location: The Pierre • 2 East 61st Street, at 5th Avenue

Speakers: Elizabeth Vargas, Co-Anchor ABC News

**Donna Chancellor, Head of Women's Initiatives,
Wal-Mart**



Letter from the Chairman



We have started 2007 off with strong momentum. In the first three months of the year we collected more product for distribution than during the same period of time in any previous year. We have also surpassed our income goals for the first quarter, thanks to the very generous \$150,000 contribution from ABC (All Baby and Child) which is described on page 3. We are deeply grateful to the ABC Board of Directors for their confidence in us and to our own Renee Pepys Lowe who sits on both the K.I.D.S. and ABC Boards for having facilitated this exceptional donation. \$50,000 of the total grant is designated for continued distribution of needed product to families in the Gulf Coast still affected by the aftermath of Hurricanes Katrina and Rita.

Our Board meeting in March highlighted the new and invigorated process we initiated this year. The Board has been divided into nine teams – apparel, juvenile product, footwear, books, educational materials, development, marketing, audit, and agency partnerships – with each team focused on achieving specific 2007 goals. New approaches to outreach and solicitation, reported on at the Board meeting by our team leaders, should help us surpass our record in 2006 – nearly \$42 million in product and \$1.4 million in cash income. Last year we were able to serve over one third

of all children living in poverty and this year we plan to serve even more.

We are also enhancing our presence at numerous trade shows. We were chosen to be the agency to distribute all product left at the International Toy Fair in New York which amounted to approximately \$306,000. K.I.D.S. was also designated by Advanstar, which produces both the MAGIC and License shows, to be the charity of choice at Poker Night at MAGIC and to receive special visibility at the License Show in June. In addition, K.I.D.S. will be featured throughout the upcoming JPMA (Juvenile Products Manufacturers Association) Show in Orlando in April. We are thankful to JPMA leaders, especially Bob Waller, its President, for the continued substantial support offered to K.I.D.S.

As always, I am grateful to all of you for your involvement in, and support of K.I.D.S. Without you we would not have the opportunity to put a smile on children's faces and hope in their hearts.

Sincerely,

Richard F. Schaub, Jr.

2007 BOARD OF DIRECTORS

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Paul Shapiro

Brown Shoe & Co.

Miriam Shark*

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Richard Sutton

LT Apparel

Nancy Ticktin

Robert Waller

Juvenile Product Manufacturers Association (JPMA)

*Member of the Executive Committee

Letter from the President

K.I.D.S. recently joined with the Toy Industry Foundation (T.I.F.) to distribute product from the Toy Fair to children in need. One of the agencies to which we sent product was New Alternatives for Children (NAC)—see page 9. The delight of these children—all physically and mentally impaired—at the availability of new and fun toys was heart warming and simultaneously heart wrenching. For these children with Down syndrome, chronic heart failure or M.S., life is both a precarious and difficult path. But, during those moments when they can thoroughly enjoy themselves, can forget their challenges, and can feel that someone really cares about them, we know that we have fulfilled our mission.

To all of you who were so generous to us in 2006 and have again extended a warm and supportive hand, thank you. This year holds much in store for us: some major cause marketing initiatives with Gymboree, Garnet Hill, and other major companies. In addition, we have engaged the cause marketing firm, the Leverage Group, to establish a partnership with a multi-national corporation that will adopt K.I.D.S. as its charity of choice.

On June 7th we will hold our Second Annual Women in Industry Lunch (WIIL) —Where there is a WIIL, K.I.D.S. has the WAY—which should be both interesting and exciting. Our guest speakers will be Elizabeth Vargas co-anchor, ABC News 20/20 and Donna Chancellor, Senior Director for Women’s Initiatives, Wal-Mart. Both have compelling stories to tell which we hope will reach the broad interests of women in our industries. *Harper’s Bazaar* Magazine Fashion Director Joely L. Price, will be on hand to introduce Elizabeth Vargas and to report on the event.



As always, I look forward to working closely with many of you to continually make K.I.D.S. the agency of heart and soul.

Sincerely,

Janice Weinman

K.I.D.S. Receives Largest Cash Donations From All Baby And Child (ABC)

All Baby and Child (ABC) granted K.I.D.S. a \$150,000 award to help distribute product to children in need. \$50,000 of the donation will be directed to continue vital support to children still suffering from the aftermath of Hurricanes Katrina and Rita.

A press conference will be held on April 23 in Orlando, Florida, at the Juvenile Products and Manufacturers Association Trade Show (JPMA) when the ABC Board of Directors will officially present the very generous contribution to K.I.D.S. ABC Board and K.I.D.S. Board member Renee Pepys Lowe, who was instrumental in the decision, noted the importance of this major donation. “Both organizations are committed to the well being of babies, toddlers, infants, and children in need



Renee Pepys Lowe

and this offers both an opportunity to significantly assist those who otherwise would not have new and safety ensured products.”

K.I.D.S. provides a minimum of a 10:1 ratio of product for every dollar contributed. The \$50,000 component of the grant will ensure at least \$500,000 worth of new product to children in the Gulf Coast and the other \$100,000 will allow K.I.D.S. to distribute over a million worth of merchandise to needy children around the rest of North America.



ABC is a non-profit public benefit corporation. The ABC Kids Expo is a partnership of juvenile product manufacturers and independent specialty store retailers organized for the purpose of promoting the children’s products industry.

Newsday Charities Renews Its Support For K.I.D.S.

Newsday Charities, the McCormick Tribune Foundation renewed its commitment to the work K.I.D.S. does in Long Island for another year.

Through the support of Newsday Charities, K.I.D.S. has been providing product to the most needy children on Long Island, New York. All year round, Island Harvest, Long Island's sole source of food rescue, serves as a bridge between those who have surplus food and those who need it, supplying hundreds of community-based nonprofit organizations on Long Island with critical food support to help stem the advancing tide of hunger in our communities. Over the past few years, K.I.D.S. has provided generous donations of wonderful children's product to Island Harvest. Island Harvest then distributes them directly to community based member agencies in Nassau and Suffolk Counties to assist them in fulfilling the needs of the clients they serve. As Lorraine Whiffen, Director of Program Services for Island Harvest says, "These products have been greatly appreciated by the recipients and we look forward to continuing to work with you to help ease the struggles of our neighbors."



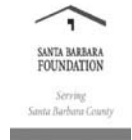
K.I.D.S. Development Director Chris Blake receiving check at Newsday headquarters.

Santa Barbara Foundation Donates \$20,000 To K.I.D.S.

When people think of Santa Barbara they often think of it as an affluent area where everyone lives in a large house with a swimming pool, yet the reality is very different. Although there is a substantial amount of wealth in the community, and much of it is used to support philanthropic causes, Santa Barbara is also home to the very poor—the people who work in the fields, hotels, day care centers, restaurants, grocery stores, retail outlets and gas stations.

According to the U.S. Census, 14.6% of Santa Barbara residents live in poverty—a rate that is higher than both of its neighboring counties. 54% of children in the Santa Barbara City School District live in poverty. Poverty is especially acute in female-headed families with 25% living in poverty.

K.I.D.S. donations were distributed to the needy children and families in Santa Barbara for the sixth year in a row, through our main recipient agency, the Santa Barbara Food Bank. Our Santa Barbara Merchandise Distribution Program has provided **over one third of a million** dollars worth of needed children's products from baby accessories, toys and clothing for infants, children and teens. Agencies that use the K.I.D.S. donations include services for new mothers, abused children, homeless children, and children with special needs.



New Hampshire Expands Its Program Through K.I.D.S.

In 2005, under a grant from the New Hampshire Foundation, K.I.D.S. began a program in the Upper Valley for the residents of Vermont and New Hampshire that provided needed new children's shoes, clothes, and other items to kids in crisis and poverty through our partner agency, Listen Services, Inc. in Lebanon, New Hampshire. The program was a great success but K.I.D.S. found an even greater need in other areas of New Hampshire, specifically in the Northern towns of Colebrook, Littleton and Berlin. Through Child and Family Services, which provides programs for children in the welfare system, for families going through crisis, and homeless teens, young mothers, and those in the foster care system, K.I.D.S. is now able to serve over eight different locations across the state that require significant support. Recognizing the need, the New Hampshire Foundation granted K.I.D.S. a renewed \$20,000 to expand our delivery of products into the Northern part of the state to serve its neediest and most vulnerable kids.

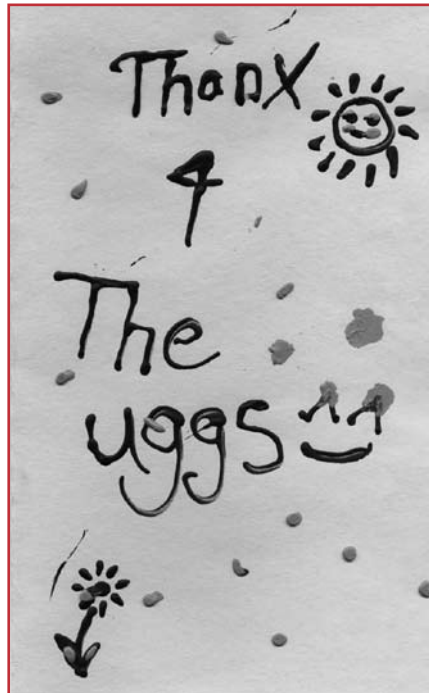


Agency of the Quarter: Denver Children's Home

Since 1876 the mission of Denver Children's Home is to provide a therapeutic, safe place for emotionally distressed children, adolescents and their families to heal and grow.

When Rebecca Hea, Executive Director of Development of Denver Children's Home, heard that she would be receiving over eight tons of new children's clothes from K.I.D.S. she was overjoyed with the good news, "Children's clothing is always the hardest to come by." Hea worked to make the most of the donation and all 25,000 pieces of clothing were distributed in less than eight hours to over 50 non-profit agencies.

The community was pleased to receive the athletic apparel and, as one of the recipients who expressed her gratitude said, "It's nice to know that there are



people out there who still care and are willing to lend a helping hand to those in need. Thank you so much."

K.I.D.S. also sent, through a generous donation from UGG Australia, over 1,700 pairs of UGG boots for the children at the Denver Children's Home. K.I.D.S.' support is critical to the Home's mission and to giving joy to the lives of the children in their care.

Hea sent a package full of thank you cards for the donation and one little girl highlighted the importance of K.I.D.S.' ability to direct first-rate merchandise to those who need it most for both comfort and self-esteem, "I am very happy because whoever had the idea to make those boots [is] a genius, a complete genius. My friends are going to think I'm so cool!"

K.I.D.S. is delighted that it can provide so many children in the Denver area with warm shoes and smiles.

Individual Donor of the Quarter: Connie Rishwain

Connie Rishwain has provided product to K.I.D.S. from more sources than we can even count. If the boots from UGG aren't enough, and the shoes from Deckers don't suffice, then there are always the personal donations of product that Connie contributes to K.I.D.S.

In 2006 Connie directed close to \$900,000 worth of footwear to K.I.D.S.—pink boots that girls throughout the U.S. paraded to their pals, sandals that children played in at locations far and wide, shoes for school that brought youngsters to their classes every day, and sneakers for them to engage in sports activities with their friends.

More importantly, over the years, Connie has donated personally many thousand of dollars worth of apparel for victims of domestic violence, victims of street violence, female veterans, homeless youth and the

physically disabled. These items have been sent to agencies that provide services to such victims to rebuild their lives. Many of the organizations even provide living accommodations to help women regain their dignity and sense of self respect.

During Hurricane Katrina, Connie was instrumental and immediate in her generosity. Through her personal donation of assorted youth clothes, children in Louisiana were able to return to normal activities and families received renewed hope and a second chance to put their lives back together.

Connie Rishwain has been the President of the Simple and UGG divisions of Deckers since 2002. K.I.D.S. is more than grateful to her for committing her organization to support K.I.D.S. and for personally reaching out to help others in need.



Connie Rishwain with her two children



New Board Members

K.I.D.S. welcomes the following to our 2007 Board of Directors:

Deborah Derby

Deborah Derby was appointed President, Babies "R" Us in May 2006. In this role, she oversees all aspects of merchandising, marketing and store operations for the largest baby product specialty chain store in the world. Prior to this assignment, Ms. Derby served as Corporate Secretary and Executive Vice President of Human Resources, Legal and Corporate Communications for Toys "R" Us, Inc. since August 2005. In this position, she was responsible for the Human Resources, Legal and Corporate Communications functions for all of the company's divisions worldwide.

After joining Toys "R" Us, Inc. in 2000 as Vice President, Human Resources for its Babies "R" Us Division, Ms. Derby held various Human Resource roles within the company, including Vice President, Associate Relations, Toys "R" Us, Inc.; Senior Vice President, Associate Relations and Organizational Effectiveness; and, most recently, Executive Vice President, Human Resources.



Prior to joining Toys "R" Us, Inc., Ms. Derby spent eight years at Whirlpool Corporation in various Human Resource roles. She joined Whirlpool from the law firm Miller, Canfield, Paddock and Stone, where she was an attorney specializing in employment law. Prior to that, she worked as a Financial Analyst for Goldman Sachs in New York and spent a year working out of the company's London offices.

Ms. Derby received a BA from Harvard University with a concentration in Economics and her MBA and JD from the University

of Notre Dame. She is a member of the Michigan Bar Association and the Society for Human Resource Professionals. Ms. Derby also serves as President of the Board of Directors of the Toys "R" Us Children's Fund.

Ms. Derby and her husband, Dan Pupel, have two children and reside in Mahwah, New Jersey.

Michael Friedman

Michael Friedman graduated from the State University of New York in Buffalo, New York, 1964 with a Degree in Business Administration and a Minor in Accounting. He went on to Graduate School at Pace College in New York City and has worked in publishing since then.

For ten years he was at Crown Publishing as the Director of Special Sales and in 1977 he started his own business, Michael Friedman Publishing Group (MFPG). MFPG was an independent book packager creating over 100 popular illustrated books annually for a variety of book publishers in North America and overseas; the company was built to almost \$20 million. In 1990 Michael sold the business to one of the leading media families in Australia (John Fairfax's Marinya Holdings, a private investment & publishing business in Sydney, Australia). From 1990-1999 the business flourished and doubled in size and the profile of the business changed from packaging for specific companies to expanding into publishing as well.

In late 1999 both Michael and John Fairfax sold the business to Barnes and Noble (B&N). Michael went with his staff of 45 people to lead B&N Publishing Group. He worked for

3-1/2 years at B&N as President of Publishing, doubling the size of the publishing group and creating the basis for expansion of a significant proprietary business for B&N, including acquiring online publisher Spark Notes, creating their print platform and growing that business 5-fold.

In June 2003 Michael left B&N and again started up a consulting company, Michael Friedman Group, Inc. (MFG) working with a variety of clients in the U.S. and overseas to help them expand and diversify their businesses. He concurrently started two new publishing ventures. With over 40 years of experience, MFG has extensive connections and networks in every level of publishing, both domestically in North America and internationally.

Michael is on the board of Goddard-Riverside Community Center, one of New York's leading social services agencies dealing with children, students, single parents, the aging and the homeless.

He lives in New York City with his wife Eileen. They have one daughter.

New Board Members, continued

Peter Rosenthal

Peter Rosenthal is the President of Rosenthal & Rosenthal, Inc. (R&R), one of the largest privately-held finance companies in the United States. R&R finances small and medium sized companies in a wide array of industries, with a focus in the apparel industry. The firm also has an active real estate lending division. Peter is responsible for the company's factoring and asset-based lending operations and his leadership marks the third generation of Rosenthals to head the firm.

Peter holds an MBA from Columbia University and a J.D. from New York University School of Law, where he was an associate editor of *Law Review*.



While in law school, Peter was a judicial intern for the Honorable Robert W. Sweet in the Southern District of New York and a summer associate at Dewey Ballantine. Peter is a 1993 graduate of Harvard College, where he majored in History and Literature and was Sports Editor of *The Harvard Crimson*.

Peter is involved in a number of charitable organizations, including UJA, American Jewish Congress and Dress for Success. He is a member of the Bar of the State of New York.

Peter currently resides in New York City with his wife, Marisa, and their two children.

March Board Meeting

The March 2007 Board of Directors meeting, held at the K.I.D.S. and OshKosh B'Gosh Offices in New York, New York, drew the largest Board presence ever—an impressive 26 Board members out of 35 total. The meeting recapped the goals that were established for 2007: to create greater visibility for the organization through a cause marketing campaign, updates to increase product donations through Board team outreach (apparel, juvenile, toy, footwear, books and educational materials) to garner cash, and to enhance K.I.D.S. partnerships and strategic alliances.

The strong donation performance of K.I.D.S. during 2006 and the beginning of 2007 served as highlights. 2006 saw the highest amount of product in the history of the organization and January and February of 2007 received the highest amount on record for these two months. In addition to these numbers, K.I.D.S. was named one of *Forbes* Top 200 Charities of 2006 and made the *Chronicle of Philanthropy's* Top 400 list.

We thank the K.I.D.S. Board for such a wonderful, productive and fruitful meeting. Their enthusiasm for K.I.D.S. and spreading the K.I.D.S. mission was tangible and electric.



New Board Members Ellen Brothers, President, American Girl and Pam Salkovitz, President, Stride Rite Children's Group

Gymboree Play & Music “Sweet Feet” Funds Collected For K.I.D.S

Gymboree Play & Music kicked off the first-ever national “Sweet Feet” program and sock drive the first week of February at Gymboree Play & Music stores throughout the country. For 30 years, Gymboree Play & Music has been a pioneer and worldwide leader of parent-child early learning programs and enrichment classes. The mission of Gymboree’s “Sweet Feet” parties is to keep kids moving all winter long and to inspire kids to get excited for a cause that benefits kids in need. On behalf of the first 10,000 guests nationwide, Gymboree will donate up to 10,000 pairs of socks to K.I.D.S. and will highlight us as their charity of choice in their 320 stores and franchises around the country.

Janice Weinman, President of K.I.D.S., attended the launch in Los Angeles on February 15th; at which actress Tori Spelling and Nancy O’Dell host of *Access Hollywood*



Tori Spelling and Nancy O’Dell decorate socks with children



participated. Both women, in the last months of pregnancy, spoke eloquently about their commitment to the welfare and safety of children as well as their support for such

programs as Gymboree Play & Music as a source of both activity and fun for toddlers.

In addition to the nation-wide store launch, many celebrities signed socks to be auctioned on eBay, the proceeds of which are directed to K.I.D.S. Notables

such as Alison Sweeney, Hugh Hefner, and the San Diego Padres participated in the effort to raise public consciousness about K.I.D.S.’ work. K.I.D.S. is delighted to collaborate with Gymboree on this initiative and grateful for the many supporters of their project.

Continued Literacy Program With Scholastic

On February 23, 2007 K.I.D.S. and Representative Shelley Berkley (D-NV) joined with the Las Vegas Paiute Tribe to distribute thousands of books donated through the Scholastic/K.I.D.S. program to local Native American students. Congresswoman Berkley distributed the books to the Paiute families at a special gathering held at the Las Vegas Paiute reservation in downtown Las Vegas.

Speaking for the Las Vegas Paiute Tribe, Chairperson Alfreda Mitre said, “The Tribe appreciates Congresswoman Berkley’s recommendation to K.I.D.S. for this generous book donation. These books will assist our native youth in building a stronger foundation for academic success through reading. Today we will be sharing the books not only with our tribal members but also with tribal youth from our urban native community. We will also share books with our neighboring tribe, the Moapa Band of Paiutes.”

“Children need to have books of their very own and this donation will ensure our Native American students in Southern Nevada have access to new reading materials. I cannot begin to describe the excitement on the faces of these young readers as they selected their own brand new books to take home. Reading skills are not only critical to learning, they also unlock the doors to imagination and, through this generous donation of K.I.D.S. and Scholastic, these tribal students now have thousands of books that both teach and entertain,” said Congresswoman Berkley.



Representative Shelley Berkley distributes Scholastic books to Paiute Tribe members.

“Children need to have books of their very own and this donation will ensure our Native American students in Southern Nevada have access to new reading materials.”

Representative Shelley Berkley (D-NV)

Magic Poker Night

For the first time ever, K.I.D.S. was selected by Advanstar, the producers of the MAGIC Show, to receive the proceeds of Poker Night at the MAGIC Trade Show. MAGIC Marketplace, the largest apparel marketplace both domestically and internationally, serves as a perfect venue to highlight philanthropic activities of the over 3,100 companies present. Poker Night took place at the Mirage Hotel on the night of February 14. 150 people paid a



From left: Janice Weinman, President K.I.D.S.; Georgiann DeCenzo, VP, Licensing Group; Andrea Green, VP Global Consumer Products, WPT Enterprises; Steven Ekstract, Group Publisher, License! Global magazine

\$100 entry fee, a percentage of which went to benefit K.I.D.S.' on-going programs as well as to create new ones.

K.I.D.S. President, Janice Weinman, attended Poker Night to thank the players for participating in the charity event. Aside from the boost that the proceeds gave to K.I.D.S., players enjoyed highly competitive but truly enjoyable games. Everyone was delighted by the opportunity to have fun while helping our charity.

2007 Toy Fair

Based on the efficiency, professionalism, and the extensive volunteer force with which K.I.D.S. collected and distributed product from the 2006 Toy Fair, the Toy Industry Foundation (T.I.F.) selected our organization to serve as the sole distributor for the 2007 show. The Toy Industry and K.I.D.S. encouraged all exhibitors to save on shipping costs by making a donation of their product at the trade event. 254 companies donated over \$300,000 worth of product ranging from bikes to board games.

One of this year's recipients was New Alternatives for Children (NAC). NAC is one of the leading providers of services to children with disabilities in New York City. It is dedicated to providing comprehensive health and social programs to children with special needs. An occasion for all three not-for-profit organizations—T.I.F., K.I.D.S., and NAC—to join together with the recipient children during the distribution of these toys is an important statement to demonstrate the good will of New York and to exhibit the joy of such deserving children.



From top left: 1. T.I.F. and K.I.D.S. staff at 2007 Toy Fair. 2. Volunteer moving donated toys to be distributed 3. and 4. Girls at NAC playing dress-up with donated toys.

K.I.D.S. Set To Move Its Office

K.I.D.S. is on the move. Having “lived” on the 38th floor of the Empire State Building for the last five years, K.I.D.S. must vacate its offices in April. For many years, OshKosh B’Gosh provided part of its space at the incredibly low rate of \$8.00 a square foot. In the heart of New York City, and in its most famous building, paying \$8.00 square foot is as if we were not paying anything at all! When Carters acquired OshKosh it continued this generosity.

But all good things must come to an end, and as Carter’s moves out of its space K.I.D.S. too must move on. Through the very dogged work of Justin Israel, K.I.D.S. Senior Advisor, we have found another office in the Empire State Building. Starting in the middle of April, we will be subletting from Sterling Brands on the 17th floor in a space that provides opportunities for small and large meetings, some minimal storage space and room to grow over the next five to ten years.

Culminating our stay on the 38th floor, the last K.I.D.S. Board meeting was held in OshKosh headquarters and our after-Board reception in K.I.D.S. offices. It was the last opportunity for everyone to view the breathtaking views and dusk over the Hudson River.

We look forward to many visits in our new “home” and hope that our move will not cause anyone an inconvenience.




*Darcy Bhatia,
Andy Kahn,
Peter Rosenthal*



*Kevin
Burke and
Richard
Miller*



*K.I.D.S. Board
meeting*

<div style="text-align: center;">  <h2 style="margin: 0;">PRODUCT DONATION FORM</h2> </div> <p> Company Name: _____ Contact Name: _____ Title: _____ Address: _____ City: _____ State: _____ Zip: _____ Telephone: _____ Fax: _____ Email: _____ Website: _____ President/CEO: _____ </p> <p> Contribution (check all that apply) </p> <p> <input type="checkbox"/> Accessories <input type="checkbox"/> Apparel <input type="checkbox"/> Books <input type="checkbox"/> Educational Materials <input type="checkbox"/> Home Furnishings <input type="checkbox"/> Juvenile Products <input type="checkbox"/> Retail <input type="checkbox"/> Shoes <input type="checkbox"/> Toys <input type="checkbox"/> Other </p> <p> Estimated Quantity (i.e., 100 items or 2 cartons) _____ Items _____ Cartons _____ Pallets _____ Sizes </p> <p> Climate -- for apparel only: _____ Production Condition (i.e., new or samples): _____ </p> <p> <input type="checkbox"/> This product meets all requirements of the Consumer Products Safety Commission (CPSC) </p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p> Retail Value: \$ _____ (Information must be provided to ensure tax credit) </p> </div>	<div style="text-align: center;"> <h2 style="margin: 0;">SHIPPING INFORMATION</h2> </div> <p> Recipient Agency: _____ Contact Name: _____ Title: _____ Shipping Address: _____ _____ City: _____ State: _____ Zip: _____ Telephone: _____ Fax: _____ Shipping Date: _____ </p> <div style="background-color: black; color: white; text-align: center; padding: 5px; margin: 10px 0;"> Why Donate? </div> <ul style="list-style-type: none"> Help others less fortunate while saving warehouse costs on your excess inventory Direct 100% of your product donation to those in need Receive tax benefits--as much as 200% of your cost basis Give children, youth and families in need a chance for a brighter future <div style="background-color: black; color: white; text-align: center; padding: 5px; margin: 10px 0;"> Mission Statement </div> <p> K.I.D.S. is a global charity of leading retailers, manufacturers, and licensors of children's and youth products, in partnership with major foundations, committed to helping improve the lives of children and their families who are ill, living in poverty, or are the victims of natural disasters. </p> <div style="background-color: black; color: white; text-align: center; padding: 5px; margin: 10px 0;"> KIDS IN DISTRESSED SITUATION, INC. </div> <p> 350 Fifth Avenue, Suite 3801 New York, NY 10118 Ph: (212) 279-5493 Fax: (212) 279-5917 Toll Free: (800) 266-3314 Website: www.kidsdonations.org </p>
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K.I.D.S.

K.I.D.S. is a global charity of leading retailers and manufacturers of children's and youth products committed to helping improve the lives of children and their families who are ill, living in poverty or are the victims of natural disasters.

Our goal is to reach one in three children living in poverty—and you can help. Donating to K.I.D.S. is simple and efficient. We are eminently flexible and will work with a company to determine the most cost-effective way to ship the product from its origin to its destination. We can accept donations large or small, usually on short notice.

*Thank you for your interest in K.I.D.S.
and the significant need that we serve.*

*Please take a moment to help us update our mailing list.
If you've moved, please send the new contact information to info@kidsdonations.org.*

Spring 2007

FIRST CLASS

KIDS IN DISTRESSED SITUATIONS, INC.
350 Fifth Avenue, Suite 3801
New York, NY 10118

K.I.D.S.