

# FOCUS on K · I · D · S ·

An Informational Newsletter Published by Kids In Distressed Situations, Inc.

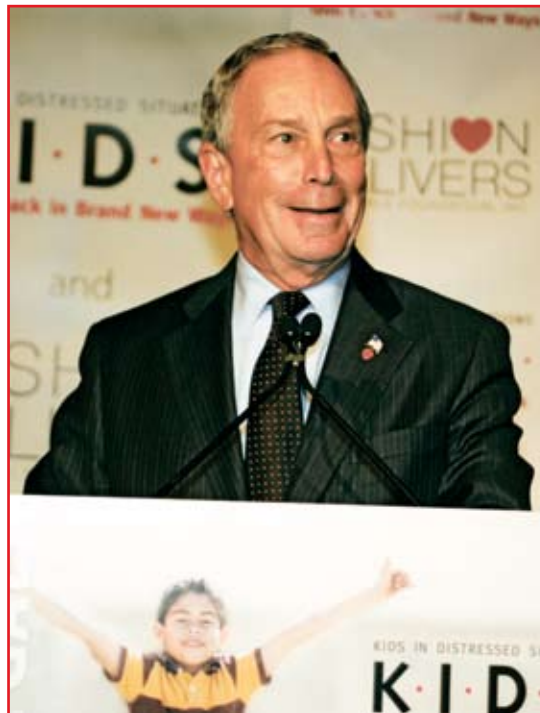
## K.I.D.S./Fashion Delivers Gala Sets New Highs

For the fourth year in a row, the K.I.D.S./Fashion Delivers Gala exceeded its goals, raising \$1.3 million and drawing over 750 people. With the room sparkling, the jazz band playing and the attendees enthusiastically conversing with friends and associates, the mood was upbeat and the evening lots of fun.

Most importantly, the night focused poignantly on the organizations' mission—to distribute to needy children and families new products to help them function and flourish. Sgt. Mennile Western, a single mother of three, who has been on active duty overseas several times and now lives on a military base with her family, said it best when she described the significance of receiving product that she would otherwise not have were it not for K.I.D.S. and Fashion Delivers. "I simply could not manage if I did not have the support of those who care about our well being."

The first honor—the Fashion Has a Heart Award—was bestowed to Rick Darling, President and CEO of LF USA, by Allan Ellinger, founder and Chairman of Fashion Delivers. "Rick represents the best of our industry's leaders in that he not only runs a large, successful business, but also strongly believes in giving back to the community." As part of his remarks, and capturing the tone of the evening, Rick replied: "We are proud to be part of an industry that has moved collectively to help people in the most fundamental ways."

Presenting the K.I.D.S. Annual Achievement Award to Matthew McCauley, President and CEO of Gymboree Stores, Rick Schaub, Chairman of the Board of K.I.D.S. said: "Over the past year, K.I.D.S. has partnered with Gymboree



Mayor Michael Bloomberg

to distribute over \$2 million worth of product to children in more than 800 communities where Gymboree stores are located. This partnership has allowed us to reach into every part of the United States and into the hearts of thousands of needy children." Matt McCauley underscored the company's commitment to serve those who often go without and the opportunity to work with K.I.D.S. to meet these children's needs.

Finally, Fashion Delivers Executive Committee members Mike Setola and Hareesh Tharani bestowed the Retailer of the Year Award to Michael Balmuth, Vice Chairman, CEO and President of Ross Stores, "as an icon among retailers for his vision, his leadership and his heart."

In response Michael Balmuth said: "Ross Stores has always viewed

corporate social responsibility as an integral part of our mission and our association with tonight's two charities embodies the best in the necessary collaboration between business and philanthropy."

Mayor Michael Bloomberg, serving as special guest for the evening, spoke eloquently about the role that private charities play in filling the gap between where government cannot sufficiently meet the needs of the poor. The Mayor noted the many occasions when the two organizations served as partners to the city in providing product to children needing cribs so that they would not sleep in their parents' beds, to women and men needing clothes for job interviews and to families living either in domestic violence or homeless shelters.

Peter Rosenthal of the K.I.D.S. Executive Committee and Marc Heller of the Fashion Delivers Executive Committee served as the gala committee's co-chairs. ●

See photos on pages 6 and 7

## Letter from the Chairman



**T**his year has been a momentous one for K.I.D.S. in many ways. We have maintained our ability to help needy children by providing them with ongoing new product despite the financial challenges our economy is facing. Our ability to deliver during these difficult times rests on the generosity of so many

of our long time product donors as well as many new ones. This year companies which have never given to K.I.D.S. before donated product. In addition to these donors, we established invaluable partnerships this year with two main retailers—Toys“R”Us and Gymboree. In both cases, K.I.D.S. helped them distribute product from their 800+ stores each to agencies in local communities.

We are also very pleased and appreciative of the other partnerships that have flourished over 2008. In particular, our relationship with our sister charity, Fashion Delivers, continues to grow. Through our partnership with Fashion Delivers, our recipient agencies are able to receive product for adults. This product, combined with children’s product from K.I.D.S., truly helps support families in need and we’ve been able to realize significant operational efficiencies by partnering with Fashion Delivers.

Partnering with Soles 4 Souls, the leading not-for-profit organization in the shoe industry, we helped distribute 375,000 pairs of shoes as part of their “Barefoot Week” event. Soles4Souls has been an invaluable ally to K.I.D.S. this year in putting shoes on the feet of needy children in five major

cities throughout the United States. The distribution of these shoes in Chicago, Miami, New Orleans, Flagstaff and Atlanta ensured that those who might go without footwear could avoid running barefoot during the summer.

The K.I.D.S./Fashion Delivers gala this year was a major success due to the financial generosity of the industries we work with. The gala honored Michael Balmuth, Vice Chairman, CEO and President of Ross Stores, Rick Darling, President of LF USA and Matt McCauley, President and CEO of Gymboree Stores. The evening was made even more exciting by the remarks of NYC Mayor Michael Bloomberg who lauded the work of K.I.D.S. and Fashion Delivers, by the jazz performance the Lincoln Center Middle School Academy and by the lively conversation among friends and associates. We raised \$1.3 million in contributions, exceeding our goals, and helping to support the necessary operational infrastructure to ensure ongoing timely and direct product distributions around the country.

I am also delighted to report on the appointment of three new Board members. In our last newsletter we announced the addition of Chris DeMoulin, Executive Vice President of Advanstar and President of MAGIC, to the K.I.D.S. Board. In 2009, the following individuals will join the Board: Jonathan Korngold, Managing Director in General Atlantic, Susan McLain, Vice President, Disney Consumer Products, and Christina Miller, Vice President at Cartoon Network.

*Continued on page 3*

## 2008/2009 BOARD OF DIRECTORS

### OFFICERS OF THE BOARD

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RC2/Learning Curve Brands

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LT Apparel Group

**Robert Waller**  
Juvenile Product  
Manufacturers Association

**Janice Weinman\***  
Kids in Distressed  
Situations, Inc.

\* Executive Committee  
Member

### Letter from the President

On December 18th, 1,000 people young and old joined Santa at the East Development Resource Agency in Queens, New York to receive their holiday gifts. The agency has never been able to provide such quantity and quality of product before and children and families combined oohs and aahs with tears of joy.

The East Development Resource Agency was not the only location at which such reactions were expressed. Throughout the United States, K.I.D.S. had distributed something to cheer up, and make more hopeful, the lives of children and their parents. Especially at a time when parents could not buy holiday gifts for their children, when the worries of making ends meet abound, and when the holiday season could have been empty and joyless, K.I.D.S. filled the dreams of those who would have gone without.

While excess inventory may seem a burden for some, it is a necessity for others. We are continually refining our processes and increasing the number of agencies we reach to do justice to the product we receive from so many of you. In order to ensure that donors are aware of the impact of their contributions, we established a new position at K.I.D.S. this year—Director of Donor/Agency Relations—and are collecting reports, testimonies and documentation of the effect of the product on the individuals receiving them. And, we have revitalized our Agency Advisory Committee, which is composed of representatives from the range of agencies we serve, to inform us of ways to collect information of importance to our donors.

This year has also been an important one for us as we refine and reposition the organization's message and image. Based on the input from an outside marketing company, K.I.D.S. has focused its branding on "Giving Back in Brand New Ways." We believe that this captures both the mission and the practice of our organization. The new branding has been incorporated into all of our collateral materials and will be featured on our updated website, to be launched on January 23, 2009. We are really excited about the redesigned

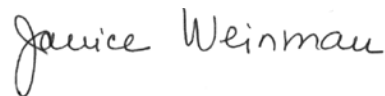
website as it provides some wonderful new features for donors and agencies, such as an interactive donation form, a survey for agencies to fill out regarding their needs, frequently asked questions and answers for your information, and our newsletter provided on line. **Please be advised that in 2009 our Newsletter will only be available electronically to enhance transmission and increase frequency.**



We are also excited by the new cause marketing momentum that has picked up for K.I.D.S. We have been featured in the December edition of *Self Magazine*, will be the recipient of the proceeds of an Obama Dream Pin to be sold at the inauguration, will be the charity of choice at a Charity event in Miami and will be the recipient of the Charity Award at the Fashion Accessories Annual Gala in the spring of 2009. In each of these cases, the partnerships we have made are both gratifying and add a new dimension into the fabric of K.I.D.S.' quilt.

Finally, we have added a new staff member to the K.I.D.S. family. Walter Illy has assumed the position of Director of Institutional Advancement. With Walter's help we intend to increase the number of small events we hold in 2009, reach out to new institutional donors and involve Board members more intensively in the cash solicitation process.

We ended 2008 with much gratitude to so many and great anticipation for the upcoming year. As we continue to expand our networks, improve our processes, and reach more children, we thank you again and again for your invaluable part in making all of this happen.



Janice Weinman  
President

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### Letter from the Chairman, *continued*

A copy of their bios is included in this Newsletter. I look forward to each of them making a meaningful difference in the lives of countless children in need that K.I.D.S. serves.

We are currently living in difficult and challenging times where hope is hard to come by. It is precisely now that K.I.D.S. is needed more than ever before. Were it not for our support of the poor, the displaced, and those in despair, many would go without the necessary products required to

function and to overcome the odds they face. Thank you for reaching into your hearts and reaching out your hands to help them.

Sincerely,



Richard F. Schaub, Jr.

## New Board Members

### Jonathan Korngold

*Managing Director, Global Head of Healthcare*



Education:  
Harvard Business School; MBA  
Harvard University; BA

**Jonathan Korngold** is a Managing Director at General Atlantic LLC, where he has worked since 2001. Mr. Korngold recently returned from General Atlantic's London office and is now based in the firm's New York, NY

office, where he heads General Atlantic's global Healthcare sector.

More generally, Mr. Korngold has extensive experience with technology-enabled services companies and has specific expertise in working with business process outsourcing, transaction processing, government services, financial services, and healthcare-related businesses. In his capacity as a Managing Director, Mr. Korngold has worked closely with many of the firm's public and private portfolio companies

and is currently a Board member of Emdeon Business Services and Qualicorp.

Prior to joining General Atlantic, Mr. Korngold was a member of Goldman Sachs's Principal Investment Area and Mergers & Acquisitions groups in London and New York, respectively. Mr. Korngold received his M.B.A. from Harvard Business School and graduated with a B.A. in Economics with Honors from Harvard College. In addition, Mr. Korngold has spent extensive time in China, where he studied Mandarin Chinese at Peking University.

Mr. Korngold is an active member in the community and is involved in a number of educational and non-profit organizations, including DonorsChoose.org, The Echoing Green Foundation, StreetWise Partners, and the Central Park Conservancy. He is also a member of the Young Presidents Organization (YPO) and is a Young Global Leader of the World Economic Forum. ●

### Susan McLain

*Vice President and General Manager, The Baby Einstein Company, LLC*

**Susan McLain** was named vice president and general manager of The Baby Einstein Company, LLC on March 20, 2007. Building on her extensive history in Disney franchise management, McLain is currently responsible for managing strategy development, leadership and market growth, consumer communication and product expansion for the Baby Einstein business.

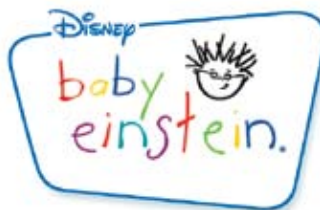
McLain's trifecta of professional and personal experience—marketing and management guru, trusted Disney veteran and new mom—gives Baby Einstein an established base and understanding of key audiences and how to successfully navigate through the competitive landscape.

McLain was previously the vice president of marketing North America for Buena Vista Worldwide Home Entertainment (BVWHE), overseeing the strategic development for BVWHE's animated product lines and Disney Channel business. This included new feature animation, Preschool, TV on DVD and Disney Video Premieres product management. During her nine-year tenure at Disney, she has been instrumental in the launch of some of the most successful Disney Video premiere releases of all-time

including *Lady & the Tramp II*, *Little Mermaid II*, *Cinderella II* and *The Lion King 1½*, as well as championing the flourishing Disney Fairies and Little Einsteins properties for BVWHE.

Her responsibilities also included overseeing North America product management and marketing services, developing consumer marketing strategies and programs, and providing strategic and creative guidance, for both new and existing Disney franchises, including the Baby Einstein DVD business.

McLain joined BVHE in 1998 as a Manager of Brand Marketing and Product Management, and through a series of promotions, was elevated to her current position at The Baby Einstein Company. Previously she held marketing positions at TBWA Chiat/Day, G2 Advertising, McCann Erickson and Gemstar Corporation. A graduate of San Diego State University, McLain holds a Bachelor's degree in Journalism with a Sociology Minor as well as a certification in Advanced Advertising Studies from Loyola Marymount University. ●



### Christina Miller



**Christina Miller** is vice president, Cartoon Network Enterprises (CNE), the global branding and merchandising arm of Cartoon Network. She heads the development of Cartoon Network brands into relevant consumer products franchises, oversees the division's licensing, retail and product strategies and manages the U.S. consumer products team.

Miller joined CNE in 2005 and was responsible for the division's first global, multi-property, strategic partnership which brought the entire Cartoon Network portfolio of toys to market. She also launched CNE's first consumer products franchise *Ben 10*, overseeing the development of the property in all key categories. Also under her direction, CNE was named the licensing agent for the hit action property *Bakugan* in February 2007, marking the division's first time managing a partner's property and further expanding its position in the licensing industry.

Prior to joining CNE, Miller served as senior vice president of brand licensing for HIT Entertainment and was responsible for brand strategy and licensing for classic preschool brands including *Thomas & Friends™*, *Barney*, *The Wiggles™* and *Bob the Builder™*.

Miller is a member of the LIMA Board of Directors and serves on its executive committee. She is also a board member for the Toy Industry Foundation.

Cartoon Network Enterprises (CNE), the global branding and merchandising arm of Cartoon Network, is charged with building consumer product franchises for Cartoon Network, its brands and characters from the channel's growing library of award-winning original programming. CNE also works to secure and support long-term licensee partnerships across all key merchandising categories. The division currently offers consumer product programs for an array animation franchises including *Ben 10*, *Foster's Home for Imaginary Friends*, *Chowder*, *The Secret Saturdays*, *The Powerpuff Girls*, [adult swim] and more, as well as serves as licensing agent for Nelvana and Spin Master's *Bakugan* brand.



Cartoon Network (CartoonNetwork.com), currently seen in more than 97 million U.S. homes and 166 countries around the world, is Turner Broadcasting System, Inc.'s ad-supported cable service offering the best in original, acquired and classic animated entertainment for kids and families. Overnight from 11 p.m.-6 a.m. (ET, PT), Cartoon Network shares its channel space with Adult Swim, a late-night destination showcasing original and acquired animation for young adults 18-34. ●

## September Board Meeting Launches Speakers Series

The fall meeting of the K.I.D.S. Board of Directors, held at the Ronald McDonald House on September 3rd, drew a large crowd of directors from all over the country. The meeting was chocked full with business related to the strategic directions of K.I.D.S., the announcement of our new branding under "Giving Back in Brand New Ways" and team reports of activities to solicit product. A significant amount of time was spent on presenting the new partnerships that K.I.D.S. has entered into with Gymboree Stores and Soles4Souls, and existing ones with Fashion Delivers, Toys"R"Us, World Vision and Scholastic.

An additional feature of the Board meetings is a reception afterwards with a guest speaker informing Board members about a topic of interest to the K.I.D.S. agenda. Financial donors living in the New York Metropolitan area are also invited to attend.

The first in these Speakers Series was a presentation by Dr. Ester Fuchs, Director of the Urban Studies Center at Columbia University. Dr. Fuchs explained that currently the number of children living in New York who fall under

the poverty line has dramatically increased, reflective of the country as a whole.

The increase in poverty calls for additional and improved services to ensure that families do not fall through the cracks and into despair and further distress. New York City, for example, has instituted the following measures:

- Housing placements and allowances
- Training programs for skills development
- Supplemental educational offerings

Miriam Shark, member of the Executive Committee and Senior Program Officer at the Annie E. Casey Foundation, introduced Dr. Fuchs. In her opening remarks she warned that more than 21 million children live in low income working families. These families pay a higher percentage of their income for housing than other working families, are far less likely to have health insurance, and often lack the education and skills that enable others to succeed in today's skill-driven economy. The need to provide the tangible and intangible tools for success are critical. ●

See photos on page 9

## K.I.D.S. and Fashion Delivers 2008 Gala



*K.I.D.S. Honoree Matt McCauley, Mayor Bloomberg and K.I.D.S. Board Chairman, Rick Schaub*



*Abbey Doneger, K.I.D.S. Board member with his wife Susan and with Ruth Finley*



*Wayne Elsey, Founder and Chairman of Soles for Souls with guest, Darcy Bhatia, K.I.D.S. Board member and husband Raj, Kevin Burke, K.I.D.S. Executive Committee member*



*K.I.D.S. President Janice Weinman and Mayor Bloomberg*



*K.I.D.S. Chairman of the Board Rick Schaub*



*K.I.D.S. Annual Achievement Award Recipient Matt McCauley*



*K.I.D.S. Executive Committee member Peter Rosenthal, Mayor Bloomberg and Fashion Delivers Chairman of the Board, Allan Ellinger*



*K.I.D.S. Board members Jonathan Korngold and Rick Markee, Rick Schaub and Janice Weinman*

# News & Notes



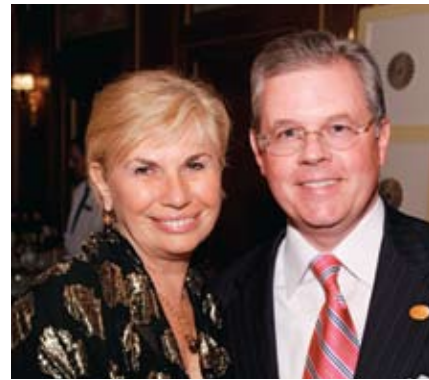
*The Haddad family*



*K.I.D.S. Board member John Lee with leadership of Association Headquarters including William McMillan, former K.I.D.S. Executive Committee member and current Board member Bob Waller*



*The Rabin family*



*K.I.D.S. founder and Executive Committee member Karen Bromley and Kevin Burke*



*Phyllis Moldaw receives an award posthumously on behalf of her husband Stuart Moldaw*



*The three honorees: Rick Darling, Michael Balmuth and Matt McCauley*



*The Pepys family*

### Young Leadership Board (YLB) Participates In Giving Back

**K**.I.D.S. recognizes the importance of young leadership as a pipeline for the future. With that in mind, a number of young executives at companies ranging from finance to public relations, from teaching to retailing have joined a newly created Young Leadership Board (YLB).

Made up of over twenty five enthusiastic and engaged individuals interested in realizing their philanthropic interests, the group meets at the K.I.D.S. offices monthly, held a highly successful networking event, and participates in activities intended to help the recipients of K.I.D.S. product donations.

One of the occasions in which the group gathered was a “Game Day” with families staying at the Ronald McDonald House (RMDH) in New York City. RMDH provides temporary housing for pediatric cancer patients and their families, and is the largest facility of its type in the world.

With product donations from K.I.D.S. contributors, the volunteers spent the afternoon introducing children to their new games, meeting the visiting families and playing with

the children. Cathy Rusek McGovern, co-chair of the Young Leadership Board, said, “I’m grateful that RMDH invited K.I.D.S. YLB members and volunteers to host the game day event. We all enjoyed meeting and spending time with these amazing children and their families.” She also praised the product donors by stating that, “We are grateful for the donations that were made, and we hope that we can arrange future events with RMDH.”

“Relationships with organizations like RMDH are vital to our efforts and play a key role in helping K.I.D.S. continue to make an impact in people’s lives,” said Patrick Calero, co-chair of the K.I.D.S. YLB. “These relationships are essential in helping us continue to deliver hope to families in need.” ●



*YLB Members play with children at RMDH*

### New Office Giving Program Wraps Up

**F**rom the unwrapped new toys that the staff at Footlocker assembled for K.I.D.S. to the gift wrapping that K.I.D.S. volunteers did throughout the holiday season at the Scholastic Store, a new K.I.D.S. office giving program, entitled “Holiday Cheer”, was in full swing.

Through targeted requests, word of mouth, and e-marketing, K.I.D.S. was able to engage employees from different companies and organizations to run office giving programs at the end of the year and provide the product donated to K.I.D.S. for distribution to children who otherwise would miss the spirit of the holiday season.

Among the many companies and organizations involved in the K.I.D.S. Holiday Cheer program were:

- New York Sports Club and Xavier High School donated new toys to the Center for Domestic Violence
- Northside Heating and Cooling donated new toys to Operation Homefront
- Zoo York provided company t-shirts to the Caribbean Center of NY



*Footlocker staff provide toys to K.I.D.S. for holiday giving*

- Kingsborough Community College provided product for Haiti and New Orleans
- Symphony Publishing donated toys to the Ronald McDonald House
- Farmingdale State College collected product for children of incarcerated parents

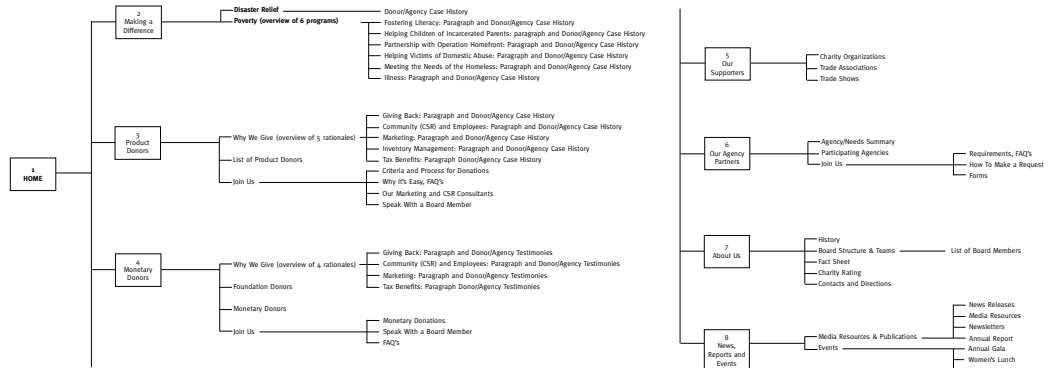
We are deeply grateful for the caring of these organizations and many additional ones which organized the collections, provided the product, and directed the distributions to K.I.D.S. partner agencies. The additional product that we received through these sources were invaluable in bringing much needed cheer to many.

In addition, K.I.D.S. staff and other volunteers assembled at the Scholastic Store in lower Manhattan to wrap gifts that parents were getting for their children. Contributions anywhere from \$1.00 per wrap to \$100.00 from one very generous parent were received while parents learned from the volunteer wrappers about our organization. We all had a wonderful time and thank Scholastic for giving us the opportunity to reach out to their customers. ●

## New Website Captures K.I.D.S. Mission Of “Giving Back In Brand New Ways”

K.I.D.S. is launching a new website that reflects the mission of the organization as it grows in its impact. The new website is designed for utmost accessibility, transparency and usability. It includes interactive components such as an agency survey, on-line donation capability and feedback opportunities from users.

Right is a diagram outlining the components of the new website and the navigation process that will be available. We hope that all our readers will avail themselves of this new tool to catch up on our activities, learn more about the organization and provide input on your needs. Our quarterly newsletter will also be available only on our site starting in 2009. ●



## September Board Meeting Launches Speakers Series, story on page 5



left: Executive Committee member Deb Ries chats with K.I.D.S. Board member John Lee

right: Executive Committee member Renee Pepys Lowe and Board member Ken Goore share a laugh together

## From Fort Dix to Fort Pennington

In September All Baby and Child (ABC) Chairman and K.I.D.S. Board member Ken Goore and K.I.D.S. President Janice Weinman visited the many families located at Fort Pennington base in San Diego. Hundreds of families lined up from 5:00 a.m. to receive blankets, bottles, onesies, baby outfits, and other juvenile products for their families of up to five children. The day was a glorious one with families overjoyed by the ability to choose the items they needed and the amount they required.

The event was jointly sponsored by Operation Home Front and Kids in Distressed Situations. Operation Homefront serves military families throughout our country with a range of services from counseling to job placement, from providing events on bases to distributing product. In the last two years, thanks to a grant from ABC of \$150,000 in 2007

and the same in 2008, K.I.D.S. has been able to donate over \$3 million worth of juvenile product to this population.

The model that is occurring nationally through K.I.D.S. is being replicated by product donors themselves. In December Lajobi— a manufacturer of juvenile furniture and a donor to our organization—worked directly with the Fort Dix base in New Jersey where Lajobi employees distributed the product to the families on the base. It was an opportunity for the staff of Lajobi to “give back” and it was a wonderful chance for Fort Dix families to get to know the people helping them establish a healthy and productive environment in their home away from home.

In March of 2009 Operation Homefront will honor K.I.D.S. for its support of military families. ●

# Cause Marketing Becomes New Source Of Funds And Visibility

K.I.D.S. has long valued the partnerships that it enjoys with organizations interested in providing a percentage of the proceeds of their sales or of an event to our cause. Over the years we have had particularly gratifying relationships with Garnett Hill, which provides a percentage of the sales they make through their catalog business toward the purchase of new clothes for K.I.D.S., and Robeez, that also gives back to K.I.D.S. by providing a cash contribution of a percentage of their year-end sales.

Recently K.I.D.S. has been approached by numerous companies and organizations to receive the profits of their cause marketing activities. Some are very special and deserve mention:

- A jeweler in Washington D.C. will be selling Obama Dream pins during the Inauguration and K.I.D.S. will receive a portion of those proceeds;
- On January 19th, the NBA will be holding a pre-Inauguration event in Washington, D.C. where it will

provide K.I.D.S. with 138,000 books for distribution. K.I.D.S. will work with Neediest Kids, located in DC, to direct the donation to the children they serve to improve their reading skills;

- On January 23rd, a charity fashion show will be held in Miami, Florida to raise funds for K.I.D.S. 100% of the evening's proceeds will be provided to our organization;
- K.I.D.S. is the recipient of a percentage of the money made through sales of the book, "A Glove of their Own," a marvelous story of caring and giving (please see separate article below).

Should you know of any companies or organizations interested in donating the proceeds of their sales, events or activities to K.I.D.S. please direct them to our website at [www.kidsdonations.org](http://www.kidsdonations.org). Thank you. ●

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## "A Glove Of Their Own"

"For few things in life are ever as good  
As the smell of your own glove, the crack of the wood  
Or being with friends at that one special spot  
And sharing what you have with those who have not."

Debbie Moldovan, Keri Conkling  
and Lisa Funari-Willever  
Authors

K.I.D.S. has been fortunate to have been chosen as one of the children's charities to receive a percentage of the sales of the book, "A Glove of Their Own." A letter written to us by the book's promoter speaks for itself and for the congruence in mission and message between the book's authors and K.I.D.S.'s own goals.

"As a little league coach and proud father of two, I am fortunate enough to be passionate about the "pay it forward" or "give it back" mindset that has slowly been catching on throughout corporate America. Moreover, "A Glove of Their Own" is a children's picture book that personifies this "paying it forward" mentality. It utilizes baseball, and

an underprivileged group of boys' childhood experience. Their love of the game is not defined by the equipment they don't have but rather the passion and dreams they do have. It is a former coach, a constant bystander to their daily game, that changes their lives and ultimately the lives of so many. The coach's ability to donate his equipment to a team who has nothing transcends generosity and teaches the young boys the importance of giving back. They continue their childhood not only capturing a few summers that are still available to them to "just be kids" but they are able to vow that they will all do the same some day for the next generation."

Bob Solomon

We hope that you will avail yourself of this book as a gift to others. You can order it either through the K.I.D.S. website or through "A Glove of Their Own" website. Our identification number for ordering is KID134. Thank you very much. ●

KIDS IN DISTRESSED SITUATIONS

## K.I.D.S. PRODUCT DONATION FORM

Giving Back in Brand New Ways

Company Name: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Email: \_\_\_\_\_ Website: \_\_\_\_\_

President/CEO: \_\_\_\_\_

### Contribution (check all that apply)

Accessories  Apparel  Books   
 Juvenile Products  Shoes  Toys  Other   
 Estimated Quantity (i.e., 100 items or 2 cartons)  
 \_\_\_\_\_ Items \_\_\_\_\_ Cartons \_\_\_\_\_ Pallets \_\_\_\_\_ Sizes \_\_\_\_\_  
 Product Condition (i.e., new or samples) \_\_\_\_\_  
 Spring: \_\_\_\_\_ Summer: \_\_\_\_\_ Fall: \_\_\_\_\_ Winter: \_\_\_\_\_

This product is in compliance with all applicable health and safety laws, rules, regulations, standards and requirements, including but not limited to the Consumer Product Safety Act, the Flammable Fabrics Act, and the Federal Hazardous Substances Act.

This product is not included in any voluntary or mandatory recalls.

I agree to notify K.I.D.S. immediately if this product becomes subject to a voluntary or mandatory recall in the future.

Retail Value: \$ \_\_\_\_\_ (Information must be provided to ensure tax credit)

### SHIPPING INFORMATION

Recipient Agency: \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Shipping Address: \_\_\_\_\_  
 City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Shipping Date: \_\_\_\_\_

#### Why Donate?

- Help others less fortunate while saving warehouse costs on your excess inventory
- Direct 100% of your product donation to those in need
- Receive tax benefits--as much as 200% of your cost basis
- Give children, youth and families in need a chance for a brighter future

#### Mission Statement

K.I.D.S. is a global charity of leading retailers, manufacturers, and licensors of children's and youth products, in partnership with major foundations, committed to helping improve the lives of children and their families who are ill, living in poverty, or are the victims of natural disasters.

#### KIDS IN DISTRESSED SITUATIONS, INC.

112 West 34th Street, Suite 1133  
 New York, NY 10120  
 Ph: (212) 279-5493 Fax: (212) 279-5917  
 Toll Free: (800) 266-3314 Website: [www.kidsdonations.org](http://www.kidsdonations.org)



### K.I.D.S. Convenes Agency Advisory Committee

K.I.D.S. would not be able to reach the 4.5 million needy children annually were it not for its global network of more than 1,000 local agencies. Through the good works of social service organizations in communities throughout the country and the world we are able to provide new product to those living in poverty, who are homeless, who are victims of domestic violence, whose loved one is fighting for us overseas, who require literacy skills, whose parent is incarcerated, or who have suffered from a national disaster.

To ensure that the procedures and policies that we are using effectively facilitate the distribution process, K.I.D.S. brought together five agencies of different size and mission to advise us. The group consists of Jean Bugeaud of the Variety Club, Detroit; Jenny Marquez of Shelter Partnership in Bell, California; Lisa O'Brien of the Taos Community

Foundation in New Mexico; Steve Sellent of the Great Plains Food Bank in Fargo, North Dakota and Daphne Barlow of the Boys and Girls Clubs of Greater Fort Worth, Texas. The team is led by Board Executive Committee member Miriam Shark, Senior Program Officer at the Annie E. Casey Foundation.

All the agencies agreed that distribution processes were simple and product donations responsive to their needs. Some suggested that better communications be provided before deliveries are made so that preparations on the ground can be ready. They also suggested ways in which to generate response to questionnaires and surveys sent out by K.I.D.S. to gather data on donation use and impact on recipients. ●

KIDS IN DISTRESSED SITUATIONS

# K · I · D · S ·

Giving Back in Brand New Ways

112 West 34th Street, Suite 1133  
New York, NY 10120

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