

1985

1985



K.I.D.S. founded by Barbara Toback, Carol Reisman, Fred Brown, Ezra Dabah and Karen Bromley.

\$250,000 worth of merchandise donated to Ethiopian children suffering from famine.

1990



OshKosh B'gosh donates more than \$1M in merchandise contributions.

1988



Relief provided for Hurricane Gilbert in Mexico, as well as the Jamaican hurricane and Armenian earthquake disasters.

1994



Relief efforts for Georgia flood victims initiated.

7,000 children in Los Angeles receive new clothing for back to school.

1998



K.I.D.S. responds to Hurricane Georges.

First website launched.

2006



Senator Barack Obama speaks at the K.I.D.S. second annual benefit gala.

2002



Congressional Black Caucus in Washington D.C. invites K.I.D.S. to participate in a local outreach program for homeless families.

2008



Toys "R" Us becomes the largest K.I.D.S. retail donor.

K.I.D.S. gala with guest speaker NYC Mayor Michael Bloomberg.



In 25 years of service, K.I.D.S. has distributed almost \$1 billion of product, helping over 65 million children.

1992



K.I.D.S. responds with \$1 million in merchandise to Hurricane Andrew victims.

1996



Almost 100 participating manufacturers and retailers added to list of K.I.D.S. donors.

2000



K.I.D.S. debuts on the Chronicle of Philanthropy's list of top 400 charities.

2004



K.I.D.S. distributes more than \$4 million worth of product to Tsunami disaster victims.

2010

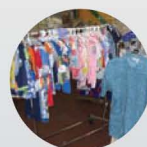


1987



Juvenile Products Manufacturers Association (JPMA) endorses K.I.D.S.

1991



\$5 million in product donations.

1995



Mark Gelber hired as first staff president of K.I.D.S.

1999



\$3 million worth of goods sent to refugee children in Kosovo.

2003



Dr. Janice Weinman becomes president of K.I.D.S.

2007



K.I.D.S. begins to deliver healthcare products to children and families through a donation from Johnson & Johnson.

2009



Walt Disney Studios Home Entertainment donates more than 2 million children's DVDs worth nearly \$50 million.

For the 4th straight year, the All Baby & Child trade show grants K.I.D.S. \$150,000 to distribute juvenile product, primarily to military families in need.

1986



Childrenswear Manufacturer Association (CMA) endorses K.I.D.S.

1989



'K.I.D.S. for Kids' event held at United Nations with Honorary Chairperson First Lady Barbara Bush.

1993



\$8 million of product raised.

1997



Working with LensCrafter's Vision Van, 300 New York City children receive free eye exams and glasses.

2001



K.I.D.S. launches a donation program to assist the 36 Ronald McDonald Houses.

2005



K.I.D.S. distributes \$41 million worth of product to children and families in distress, including more than \$12 million worth of product directly to those affected by hurricanes Katrina and Rita.



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